**中国科教电影电视协会**

**China Science Film and Video Association**

**2024 15th China International Conference of Science and Education Producers**

**“China Dragon Awards” Regulations and Guidelines**

Welcome to China International Conference of Science and Education Producers (CICSEP) and its China Dragon Awards! Thank you for your attention, trust and support of CICSEP!

China International Conference of Science and Education Producers (CICSEP) is one of major international conference and awarding event focusing on science and education programs in China. Founded in 2000, it will be the 15th CICSEP this year. It is hosted by China Science Film and Video Association (CSFVA) , the only national-level organization dedicated for science films and videos in China.

Established with an aim to enhance the production and development of the science and science-education programs, and to promote scientific spirits and scientific knowledge, CICSEP is an integrative event including international awards event in categories (“China Dragon Awards”), non-commercial screenings, professional forums, master class, and market activities. This year the event will include some new events such as youth science video contests, photographic art contests and exhibitions, AI exhibitions, etc.

The 15th China International Conference of Science and Education Producers is presently scheduled to be held in October, 2024. The “China Dragon Awards” ceremony is scheduled to be held concurrently.

“China Dragon Awards” (referred to as the “Awards” thereafter) is an integral part of CICSEP, and rewards outstanding films, television programs and other fomats of visual content for public education of science and technology from around the world. Over the years, it has attracted participants from nearly one hundred countries and regions to be part of this event.

Civilizations have become richer and more colorful with exchanges and mutual learning. Dragon (also known as the “Loong”) is one on the 12 Chinese zodiac signs, and 2024 is “the Year of the Loong (Dragon)” in Chinese lunar calendar. Celebrating the Year of the Loong, China Dragon Awards would like to extend our best wishes and cordially invites old and new friends to participate in this prestigious competition, contributing to a more professional and comprehensive event, a better community of science and science-education programs, and a better future shared for all.

**Rules and Terms**

1. **Categories and Awards**
2. 2024 “China Dragon Awards” have six categories for programming awards: Science Documentaries (30 mins and above); Science Documentaries (within 30 mins); Science Animation; Science Shows (single episode); Short Science Videos (within 4 mins); Sci-Fi Films.
3. Gold Prizes, Silver Prizes, Bronze Prizes, Best Idea, Best Directing, Best Photography, Best Sound/Music, and as well as an indeterminate number of Shortlisted entries, will be selected by the Jury. Grand Jury Award may also be granted to particularly excellent entries, subject to the Jury’s recommendation and the approval of the organizing committee.
4. This year’s Awards will include a separate competition category for the newly incorporated International Photographic Art Exhibitions of Science and Nature. The special rules and terms, as well as entry guidelines, will be published separately. For more information pertaining to the rules and registration procedures of the photo exhibitions, please visit official website [www.cicsep.com](http://www.cicsep.com). Contact detail for the photo exhibitions is listed at the end of this Rules and Terms.

1. **Submission Requirements and Guidelines**
2. Worldwide organizations, companies, and studios engaged in producing and broadcasting of films, television programs and other forms of videos are eligible to submit the entries to the Awards.
3. Only entries which were **first broadcast or publicly released after July 31, 2022** via theatres and cinemas, television, internet, outdoor screens and other public media, are eligible. Films, documentaries, animation, television programs and other forms of videos that involve a variety of science and technology-related topics can be entered. Programs that have been previously submitted to CICSESP are ineligible, including films that have been significantly re-edited.
4. Entries shall promote scientific spirits and contain scientific knowledge. The programmings with leading and creative subjects, with cutting-edge science and technology as well as hot social issues are encouraged.
5. THE DEADLINE FOR ALL ENTRIES IS AUGUST 31, 2024. Deadlines may be extended to a later date based on the dates of the Conference.
6. Entries shall not violate the laws and regulations of China and the public ethics in China.
7. The submitter holds the sole responsibility of copyright clearance of any copyrighted material in the entry. Films including unauthorized copyrighted material are ineligible. Entries must be original. Creative editing of public video materials is permitted to use, but the duration of which shall not exceed 25% of the entire program.
8. The host of the Awards are entitled to use and communicate the submitted programs non-commercially with submitter consent.
9. In each category, each submitting organization can enter at most three entries. One program can only be submitted under one category. For serial programs, if the content of every episode is independent, each episode can be entered as one entry; or any selected episode can be entered as one independent entry.
10. International entries shall be entered via www.filmfreeway.com. The official account on FilmFreeway is “China International Conference of Science and Education Producers” at <https://filmfreeway.com/CICSEP-China>.
11. No entry fees, judging fees, publicity fees shall apply.
12. CICSESP is under no obligation to provide comments regarding entries to any submitter.
13. **Submission of materials** 
    * + 1. Submitting methods:

The entries shall be entered via [www.filmfreeway.com.](http://www.filmfreeway.com.) After you have been requested to submit registration form and other materials, please email the completed and scanned Registration Form and other electronic materials to [cicsep@cast.org.cn](mailto:cicsep@cast.org.cn), subject titled with “China Dragon + submitting organization name (abbreviated if applicable) + Ref. number”. Ref. number will be allocated when applying on Filmfreeway.com

* + - 1. **Registration Form**. One completed and signed copy, and one electronic version of the Form in Word format. Registration Form can be found attached or downloaded from [www.cicsep.com](http://www.cicsep.com) or China Science Film and Video Association’s website at [www.csfva.org.cn](http://www.csfva.org.cn)
      2. The name of “submitting organization” will appear on the award certificates, as well as other materials if applicable, delegates/representatives please be noted of this when filling out the registration form.
      3. **Please upload the videos onto FilmFreeway**. If one is having difficulties with uploading the videos onto FilmFreeway, please submit it by download links or cloud storage service (i.e. WeTransfer.com) with the links and passwords. Due to internet accessibility issues, please try to avoid using Vimeo/Youtube/Google links. Multiple programs can be submitted by one link. Video files shall be in MOV/MP4 format, 1080P, file size smaller than 10G. No built-in commercials are allowed in the videos.
      4. For the programs contain non-mandarin dialogues (including English) , full English or Chinese subtitles are required unless dialogue is minimal and not necessary for the comprehension of the Film. Entries are encouraged to be subtitled with both English and Chinese. English SRT/ASS subtitles or doc/txt subtitle texts for non-mandarin entries are recommended.
      5. **1-5 minute trailer/clip for each entry**, in MOV/MP4 format, 1080P.
      6. **1-3 posters/film stills/publicity photos**, including at least one portrait poster. The files shall be jpg or png format, 300dpi and above, smaller than 10M.
      7. Submitting organization shall guarantee the authenticity and validity of the submitted materials.

1. **Selection Procedures**
2. The selection contains three stages: qualification review, preliminary judging and final judging.
3. Jury of preliminary judging will consist of judges from the host’s expert database and the public. No less than 6% of all entries in each category for preliminary judging will be selected to be included in Shortlist.
4. For different judging sessions, international Juries composed of distinguished professionals of science films, scientists and engineers, representatives from the targeted audience and experts in the related fields from China and abroad will be established. Final judging sessions are to select awards winners from the Shortlist. The Jury’s decisions are final.
5. **Use of Entries’ Information and Elements**
6. For promotional purposes, CICSEP shall be entitled to use registration information, posters/film stills and trailers in printed materials, promotional videos, television, internet, public sites, and other channels.
7. In the event that trailers are not provided by the submitting organizations, CICSEP shall be entitled to use up to three minutes of content from each entry for promotional purposes.
8. All submitted materials will be kept by the organizing committee for filing, and will not be returned.
9. **Non-Commercial Screenings**
10. With the submitting organizations’ consent specified in the registration form, award-winning entries may be included in non-commercial screenings in China. The screenings shall be hosted, co-organized or supported by the host of the Awards, China Science Film and Video Association. Please be noted that not all award-winning entries will be screened, entries are subject to further selection by the Organizing Committee.
11. All non-commercial screenings are public service activities. The access for audience is free.
12. The authorization period is from when the entries are selected into the Shortlist to the next CICSEP. The organizing committee will not inform the submitting organizations again for screenings during this period.
13. CICSEP do not pay any fees to or charge any fees from the submitters for screenings.
14. **Entry Promotions**
    * + 1. The final winners list will be published on the closing ceremony of CICSEP, and will be shown on the host’s website and partnership media platforms.
        2. Winners will have the opportunity to be invited to CICSEP events.
        3. CICSEP will carry out promotions for award winning programs.
15. **Other Issues**
16. CICSEP does not bear shipping, postage and insurance costs for films and materials for the competition, and shall not be held liable for any loss and damage of the films and works during their delivery, and any loss, mistake or damage of registration information due to other force majeure factors.
17. By submitting the entries, the submitting organizations are deemed as accepting the above-mentioned articles and rules.
18. Should there be any changes in the event, notices will be published on [www.cicsep.com,](http://www.cicsep.com,) [www.csfva.org.cn,](http://www.csfva.org.cn,) and CSFVA’s WeChat public account.
19. E-mail is important and the prioritized way of contact. Please fill in your frequently used email account.
20. Should there be any situations that are not specified above, the Organizing Committee reserve all rights for the final explanation of regulations.
21. **Contact Details**

Email: [cicsep@cast.org.cn](mailto:cicsep@cast.org.cn) (for film and video entries); [syysx2020@sina.com](mailto:syysx2020@sina.com) (for photo entries)

Phone: 0086-(0)10-6213 3008

Fax: 0086-(0)10-6211 3038

Address: Room 414, West Wing, No. 86 Xue Yuan Nan Lu, Haidian District, Beijing 100081, P.R. China

Website: [www.cicsep.com](http://www.cicsep.com); [www.csfva.org.cn](http://www.csfva.org.cn)

CICSEP Organizing Committee

June, 2024

**2024 “CICSEP China Dragon Awards”** **Registration Form**

**第15届中国国际科教影视展评暨制作人年会“国际优秀科教影视作品”报名表**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Entry Title  作品名称  (If either one left blank, the CICSEP office will translate it.如只提供一种语言名称，组委会将自行翻译并使用。) | En.（英） | | Submitting Organization  报送单位  (If either one left blank, the CICSEP office will translate it.如只提供一种语言名称，组委会将自行翻译并使用。) | | | En.（英） |
| Ch.（中） | | Ch.（中） |
| Runtime(min.)  片长（分钟） |  | | Country/Region  国家/地区 | | |  |
| Category for Programming Awards作品类子类别  (√ for the applied category)  （在报送类别前划√） | □Science Documentaries (30mins or above) 科学长片（30分钟及以上） | | □Science Shows (single episode) 科学栏目（单集） | | | |
| □Science Animation 科学动画片 | | | |
| □Science Documentaries (within 30mins) 科学短片（30分钟以内） | | □Science Short Videos (within 4mins)科学微视频（4分钟以内） | | | |
| □Sci-Fi Films 科幻故事片 | | | |
| Premiere Broadcaster/  Distributor/Release Platform and Website  首播/出版机构/首播平台及网址 |  | | Premiere Date 首播日期 | | |  |
| Contact Person  报送联系人 |  | | Email  电子邮箱 | | |  |
| Position  职位 |  | | Phone/Mobile Phone  电话/手机 | | |  |
| Production Team  主创团队 | Producer  制片人 |  | Editor  剪辑 | | |  |
| Director  导演 |  | Screenwriter  编剧 | | |  |
| Photographer  摄影 |  | Production cost  拍摄成本 | | |  |
| Synopsis  (200 words in En.; 300 words in Ch.)  内容简介（英文200字；中文300字） | Please use separate sheet if necessary不够请另附页 | | | | | |
| Competition Awards  获奖情况 | If the program has competed in other major awards, please write down their names, places, date and prizes. 如参评作品参加过其他评奖，请提供评奖名称、时间、地点和获得奖项。 | | | | | |
| Checklist  材料清单  （√ for the materials that are submitted）  （在提交的材料前划√） | □USB flash drive  U盘  □trailer  片花  □Narration/dialogue in English  英文对白  □Subtitled in English  英文字幕  □English subtitle texts  英文字幕文件 | | | □ Downloadable video files/links  可下载视频链接  □Poster/Publicity photos  海报和剧照  □Narration/dialogue in Chinese  中文对白  □Subtitled in Chinese  中文字幕  □Chinese subtitle texts  中文字幕文件 | | |
| Non-Commercial Screenings  公益展映 | If the program is nominated for a China Dragon Award, it can be included for non-commercial screenings in China: **(Please check every box, √ for Yes and X for No)**如入围，参加以下在中国进行的公益展映：（同意划√；不同意划×） | | | | | |
| □Public Cinema/Theatre 影剧院  □TV Network 电视  □Science Museum 科学馆 | | | □University & School 学校  □Internet  网络  □Community 社区 | | |
| Signed by  报送单位公章及签字 |  | | Position  签字人职位 | |  | |